Item #	27	
--------	----	--

## SEMINOLE COUNTY GOVERNMENT AGENDA MEMORANDUM

SUBJECT: "Tag Day" 2004	
DEPARTMENT: Public Safety DIVISION: Animal Services	
AUTHORIZED BY CONTACT: Mike Wittmer EXT. 5202	
Agenda Date 4/27/04 Regular  Consent  Work Session  Briefing Public Hearing - 1:30 Public Hearing - 7:00	
MOTION/RECOMMENDATION: Board approval to hold "Tag Day" on May 23, 2004, and authorization to waive rabies vaccination and pet license fees during this event. (Mike Wittmer)	
PACKCROLIND.	

## **BACKGROUND:**

"Tag Day" is a national public awareness campaign developed by the American Humane Association to educate pet owners about the benefit of tagging their companion animals. Animal Services would like to sponsor a "Tag Day" event at the shelter on Sunday, May 23, 2004. Animal Services is not open to the public on Sunday. Holding the event on a Sunday allows the veterinarian, staff and volunteers to work in an air conditioned building with the facilities to confine animals if necessary. Activities that day only would include free rabies vaccinations and free pet licenses for Seminole County residents, limited to five (5) pets per household, and giving away 25 animal identification microchips. The veterinarian under contract with the County would administer the rabies vaccinations.

The anticipated costs associated with the event are \$605 consisting of the veterinarian's time - \$270; pet license tags - \$23; rabies vaccination tags/shots - \$188; and microchips - \$124. The anticipated revenue loss is \$5,633 consisting of the pet licenses - \$2,888; rabies vaccination shots - \$2,620; and microchips - \$125. Renewal of pet licenses in the future will offset the loss of revenue during this promotional event.

Michael J. Napier, Seminole County Health Department Administrator, has given his authorization for us to administer rabies vaccinations.

Reviewed by:
Co Atty: \_\_\_\_
DFS: \_\_\_
Other: \_\_\_
DCM: \_\_\_
CM: \_\_\_
File No. CPSAS01\_



John O. Agwunobi, M.D., M.B.A. Secretary

The mission of the Seminole County Health Department is to promote and protect the health and safety of the people in our community.

April 9, 2004

Michael Wittmer Manager Seminole County Animal Control 232 Bush Boulevard Sanford, FL 32773

Dear Mr. Wittmer:

Seminole County Health Department extends our support concerning Animal Services' Public Awareness Campaign about the benefits of tagging and vaccinating companion animals. The community event, "Tag Day" that you have planned for May 23, 2004, is a great educational opportunity and will certainly enhance the public's awareness of the importance of care to all animal owners.

As Administrator of the Seminole County Health Department, we support and encourage your efforts to educate our citizens and vaccinate their pets.

Please feel free to contact me concerning any issue that I may be able to help you with, and I sincerely hope that this community event is a successful one.

Sincerely,

Michael J. Napier, M.S.

Administrator

Seminole County Health Department